ARJUN BANERJEE

WORK EXP & EXTRA CURRICULUM

• TRAINED IN TAEKWON-DO FOR 10 YEARS; MULTIPLE MEDALIST, INCLUDING GOLD (U-18) AND BRONZE (U-15) AT NATIONAL TOURNAMENTS, AND NUMEROUS GOLD, SILVER, AND BRONZE MEDALS IN DELHI STATE CHAMPIONSHIPS.

DIGITAL MARKETING TEAM MEMBER, TRINETRA TOURS

- MANAGED CONTENT SCHEDULING, EDITED REELS, AND DEVELOPED BRAND VISUALS
- LEVERAGED AI TOOLS FOR BATCH CONTENT CREATION AND ENHANCED SEO OPTIMIZATION
- RESEARCHED AND APPLIED CURRENT MARKETING TRENDS TO BOOST ONLINE ENGAGEMENT

LANGUAGES

ENGLISH

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HINDI

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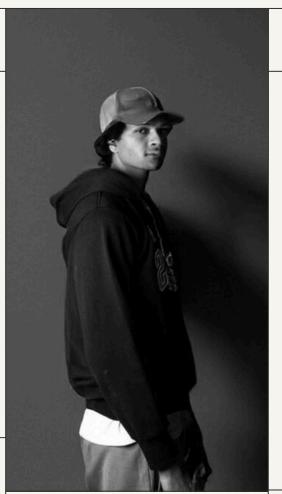
BENGALI

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REFERENCE

ARJUN BANERJEE

Pearl Academy | New Friends Col banerjeearjun19@gmail.com +91 96508 44999



MY NAME IS ARJUN BANERJEE A.K.A.
"BANNER". I AM A FASHION DESIGNER
BASED IN NEW DELHI, PASSIONATE
ABOUT CREATING CONTEMPORARY
STREETWEAR THAT CELEBRATES
DIVERSE CULTURAL IDENTITIES WHILE
INCORPORATING MODERN
SENSIBILITIES. MY APPROACH
COMBINES INNOVATIVE DESIGN
TECHNIQUES WITH AN APPRECIATION
FOR TRADITIONAL CRAFTSMANSHIP,
RESULTING IN UNIQUE PIECES THAT
RESONATE WITH A GLOBAL AUDIENCE.

Arjun Banerjee

SKILLS

FASHION ILLUSTRATION

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CONCEPT DEVELOPMENT

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SURFACE TEXTURING

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MARKETING STRATEGIES

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MEDIA EDITING

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GRAPHICS DEVELOPMENT

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WEB DEVELOPMENT

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EDUCATION

PATHWAYS WORLD SCHOOL. ARAVALI

JULY 2016 -AUG 2018

Diploma in International Baccalaureate

PEARL ACADEMY, NEW FRIENDS COL

AUG 2021-JUNE 2025

Fashion Design